

Flametree Wines Luncheon

An Introduction



Presenting Partner

Flametree

MARGARET RIVER



proudly supporting

**TYPE 1 DIABETES
FAMILY CENTRE**

Overview

The Flametree Wines Luncheon is one of the most loved and most significant fundraising events held in support of the Type 1 Diabetes Family Centre.

The details for this year's event are:

Royal Freshwater Bay Yacht Club

1 Hobbs Place, Peppermint Grove

Friday 19 May 2023

12 noon – 4:00 pm

Set on the picturesque banks of the Swan River, the event features great food, outstanding wines, a range of entertainment and engaging performers.

It is with pleasure that we provide the following introduction to the event.



Origin

Rob Towner, Director, Flametree Wines, and former Chair and Director, Type 1 Diabetes Family Centre Board, founded the Flametree Wines Luncheon in 2011, with the aim of gathering his family, friends, and business contacts together to raise much-needed funds to help Western Australians in need.

Since then, the Luncheon has grown in profile, popularity, and profitability to become the sought-after event that it is today.



About Flametree Wines

Flametree Winery and Cellar Door is located at the gateway to the Margaret River wine region, on the shores of Geographe Bay.

Flametree, owned by the Towner family, has had extraordinary success since its first vintage in 2007. The usual practice of planting a vineyard and then finding someone to make the wine was turned on its head: a state-of-the-art winery was built, and grape purchase agreements signed with growers in the region. Show success was topped by the winning of the Jimmy Watson Trophy¹ with its '07 Cabernet Merlot². If all this were not enough, Flametree has secured the services of winemaker Cliff Royle.

JAMES HALLIDAY

¹Australian wine industry's most coveted prize

²Flametree Wines' first ever red wine

The event

At the Family Centre, we aim to make the Flametree Wines Luncheon **the best long, leisurely lunch you can imagine**, worthy of attracting the loyal support of some of Perth's most influential, highest profile people, and highly-regarded businesses.

To do this, we work to ensure that the event is **indulgent** and **entertaining**. While we ensure that it is a polished, high-end experience, we also want it to be a lot of fun, with a very relaxed feel.



Indulgent

A range of elements combine to ensure that the Flametree Wines Lunch is an outstanding event.

A range of elements combine to create a distinctive moment. Our desire for excellence is reflected in the **standard of the food and beverage offered**; the **sophistication of the styling**; the impact of the **multi-media** and **print production**; the quality of the **entertainment**; and the **seamless organisation** of the event.

It's also held in **one of Perth's most stunning venues** – the Royal Freshwater Bay Yacht Club. Standing high over a scenic bend in the Swan River, you may find you simply get lost in the view.





High profile guests and supporters

The lunch attracts and caters for some of the **most influential members of the Perth community** – the decision makers and influencers from our community who not only have high net worth, but who also **wish to be involved in philanthropic activities**.

Similarly, some highly regarded businesses in **accounting, finance, Real Estate, law, mining, the arts, insurance**, and more have been long term supporters of the event.

In short, the Luncheon has **generated a loyal following**, ensuring the event sells out, and attracts a waitlist.



In support of the Type 1 Diabetes Family Centre

The Type 1 Diabetes Family Centre was founded by people who knew how **tough, lonely, isolating – and misunderstood – type 1 diabetes can be**. They wanted to change that.

Out of this vision, the Type 1 Diabetes Family Centre has grown to be a place that provides a completely **unique model of care**. At the Family Centre **we now offer the most comprehensive, holistic approach to managing type 1 available**. Through this, we provide support for people living with this challenging condition, helping them to make type 1 diabetes less overwhelming in their lives. When this happens, people with type 1 can **reduce their chance of developing devastating complications** and instead **look to the things that give them joy, and make life meaningful**.

The Family Centre is the only place doing this in Australia.

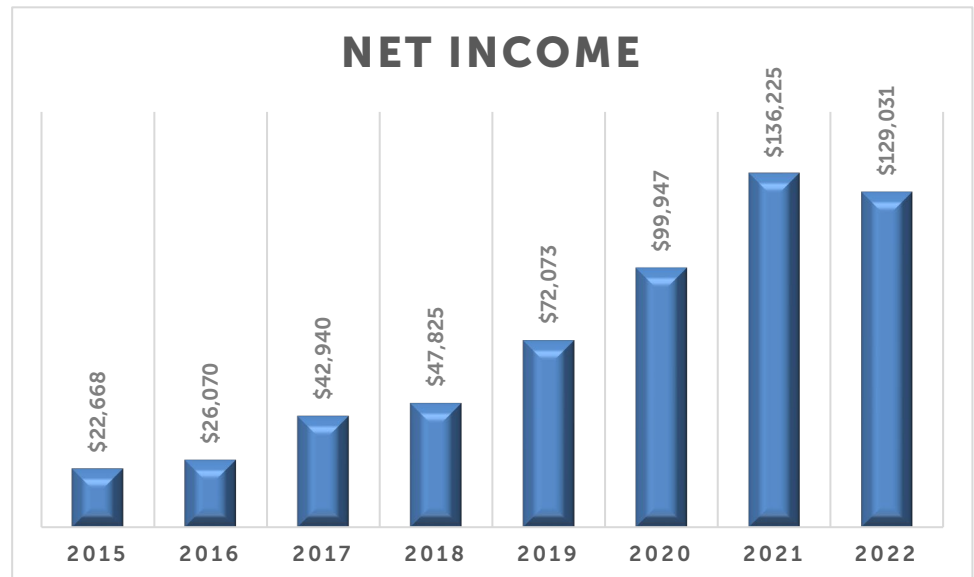


An effective fundraiser

It is our intention to maximise everyone's efforts and investments to create a wonderful return that will help us continue our quest to **support all Western Australians impacted by the challenges presented by type 1 diabetes.**

The Flametree Wines Luncheon is our most significant annual fundraising event, and we take care to **leverage the support** we receive.

So far, the **event has raised over half a million dollars** in support of the Type 1 Diabetes Family Centre. It is our signature event.



It is with pleasure that we invite you to support the event, and through this to help raise funds that will support Western Australians impacted by this challenging disease.

For more information, please contact:

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